



the
International Skeletal Society

Over 1,000 attendees with a focus on MSK

The Meeting Attended by Multiple Societies



**MSK
2023**

**GLOBAL
MUSCULOSKELETAL
SOCIETIES**

JOINT MEETING • LONDON

OCTOBER 7-13, 2023 | QEII CENTRE

PARTNER PARTICIPATION HIGHLIGHTS

- Lunch Symposia • Exhibit Space
- Product & Technology Demo Opportunities

PARTNERSHIP PROSPECTUS



Dear Industry Colleagues:

The International Skeletal Society (ISS) would like to invite your support and participation at the 2023 ISS Annual Meeting taking place at the QEII Centre in London, England. The ISS's 2023 Annual Meeting will host 1,000+ attendees over multiple full days of presentations and discussions of clinical case studies, scientific papers and engaging reviews on all aspects of musculoskeletal disorders including imaging, pathology and clinical management. Supporters of the ISS will have access to interact directly with Department Chairs, Vice Chairs, Division Chiefs and Fellowship directors responsible for training the future of radiology. The mission of the International Skeletal Society is to bring together through an educational non-profit society, radiologists, pathologists, orthopedic surgeons rheumatologists and other specialists dedicated to the advancement of the art and science for the diagnosis and therapy of musculoskeletal disorders.

Through didactic presentations, debates, panel discussions and case studies - attendees will interact with expert subspecialists and invited speakers from across the world. Participants will gain instruction in the diagnosis, evaluation and management of difficult skeletal problems facing the practicing providers today. Program highlights this year will include the musculoskeletal imaging course which will stress the fundamentals of advanced concepts, the pathology/microscopes review, the hands-on ultrasound course, and many other "hot" topics in the field including interventional procedures and artificial intelligence. The 2023 ISS Annual Meeting will undoubtedly be one of the most invigorating meetings of the year.

Partnering with the ISS at 2023 Annual Meeting is the most direct route in meeting with and sharing your products with some of the most well-known and respected health care providers and decision makers in the worldwide musculoskeletal community. As an essential part of the Annual Meeting, you will be able to place your product in the hands of key opinion leaders in the field and encourage new and existing relationships.

Please review the 2023 Partnership Prospectus and reserve your prime exhibit space today to participate in this cutting-edge musculoskeletal conference. We look forward to having you as our industry partner and thank you in advance for your commitment to our mission. If you have any questions, please contact Ryan O'Sullivan via email at Ryan@veritasamc.com.

The International Skeletal Society leadership and members look forward to meeting you in London!

Kind regards,

Ryan O'Sullivan

Ryan O'Sullivan
Director, Industry Relations

ISS MEMBERS

(Drs:)
Ken Lee
Eva Llopis
Nogah Shabshin
Mark Cresswell
Adam Zoga
Jack Jennings
Erin Alaia
Philip Robinson
Jeff Peterson

AD HOC MEMBERS

(Inter-Society):
Silvia Martin Martin
Jon Jacobson
Rob Campbell
Julio Guimares
Julen Galley

WHY PARTICIPATE?

- Showcase your products or services and network with over 1000 subspecialists in a relaxed setting
- Numerous hours of dedicated exhibit time.
- Traffic drivers (such as meals and coffee breaks) in the exhibit area allow for greater exposure to the participants
- Company name acknowledged in the ISS syllabus material and scrolling announcements as helping to support the meeting through an exhibit fee
- Company logo recognition on ISS website

PROGRAM HIGHLIGHTS INCLUDE:

- Biopsy (soft tissue and bone tumors)
- Oncology
- CT, MR & POCUS
- Ultrasound Hands-On Course
- Sports Medicine
- Artificial Intelligence Ablation
- Digital technology
- Rheumatology

NEW TO MUSCULOSKELETAL (MSK) IMAGING?

Special opportunities are available for first time exhibitors and companies who are new to the MSK imaging space. For more information, please contact Ryan O'Sullivan via email at Ryan@veritasamc.com. We look forward to welcoming you to ISS.

EXHIBIT SPACE RESERVATION

Companies wishing to exhibit must submit a completed exhibitor form (located on the last page) with a method of payment indicated on the form. Exhibits provide an educational service to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference. Exhibit space will be assigned at the sole discretion of the ISS. Factors affecting exhibit location may include support level; the date the registration form was received by the ISS office, the number of exhibits, and proximity of competitors.

EXHIBIT PAYMENT

Complete the below exhibitor registration form and return it to Ryan@veritasamc.com. Upon receipt, one of our accounting team members will contact you securely for Credit Card details.

IN-KIND DONATIONS: HANDS-ON MSK ULTRASOUND COURSE

Ultrasound of Nerves

Rob Campbell, MD

Tuesday, October 10, 2023

Companies that are interested in providing equipment for this session via an in-kind donation, please contact Ryan O'Sullivan via email at Ryan@veritasamc.com for shipping information.

DIAMOND LEVEL Choose One of the Following:

\$25,000

PRODUCT THEATRE TIMESLOT (3 AVAILABLE)

A non-competing timeslot to highlight your drug, device or service featuring a member of your speaker's bureau over the lunch hour. Price includes: room, basic audio visual package, promotion of program to our attendees, food and beverage. Your premium exhibit space and up to 4 badges are included in this package. Livestream your presentation to virtual attendees for an additional \$5,000.

HANDS-ON WORKSHOP

Showcase your products and initiatives by providing attendees with a hands-on experience using your proprietary software and imaging systems.

FOCUS GROUP (POPULAR! LIMITED AVAILABLE)

Unparalleled opportunity to gain insight! The ISS will organize a group of subject matter experts to convene with your team on a topic of your choosing during the annual meeting.

Day 1, Day 2 and Day 3 will be assigned on a first-come, first-served basis

- 6-foot draped table with 2 chairs
- 5 exhibitor badges
- 5 tickets to Welcome Reception
- Recognition signage at entrance of program
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails

PLATINUM LEVEL Choose One of the Following:

\$15,000

EARLY BIRD PRODUCT SESSIONS (3 AVAILABLE)

Provide your non-CME program or Hands-On Simulation Training experience for our attendees during a one-hour non-competing early bird session over breakfast. Livestream your presentation to virtual attendees for an additional \$5,000.

INNOVATION WORKSHOP

Participate in table top learning hands on session to showcase your technology. Attendees will rotate as small groups to each participating vendor for an intimate learning experience.

Platinum Level Includes:

- 6-foot draped table with 2 chairs
- 4 exhibitor badges
- 4 tickets to Welcome Reception
- Recognition signage at entrance of program
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails

GOLD LEVEL Choose One of the Following:

\$10,000

MEETING APP (1 AVAILABLE)

Make a lasting impression on attendees by sponsoring the app that houses all materials for the meeting, allowing your banner ad to be viewed by all attendees.

INTERNET SPONSOR (1 AVAILABLE)

Your custom word or short phrase becomes the code attendees must enter to access the internet throughout the meeting. This is a great way to create a buzz, start conversations or drive traffic to your included exhibit table. Please contact Ryan@veritasamc.com for internet code approval.

BRANDED LANYARDS (1 AVAILABLE)

Your corporate logo will be displayed on conference name badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

COFFEE BREAKS

Provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

Gold Level Includes:

- 6-foot draped table with 2 chairs
- 3 exhibitor badges
- 3 tickets to Welcome Reception
- Recognition signage at entrance of program
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails

SILVER LEVEL

\$5,000

Silver Level Includes:

- 6-foot draped table with 2 chairs
- 2 exhibitor badges
- 2 tickets to Welcome Reception
- Recognition signage at entrance of program
- Company link on conference website
- Recognition in conference program
- Recognition on mass marketing emails

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____

SPONSORSHIP OPTIONS

- DIAMOND** (\$25,000)
Livestream (\$5,000)
Choose one:
 30 Minute Industry Sponsored Product Theater
 Hands-On Workshop
 Focus Group
- PLATINUM** (\$15,000)
Livestream (\$5,000)
Choose one:
 Early Bird Product Sessions
 Innovation Workshop
- GOLD** (\$10,000)
Choose one:
 Meeting App
 Internet Sponsor
 Coffee Breaks
 Branded Lanyards
- SILVER** (\$5,000)

REPRESENTATIVE NAME (FIRST, LAST)	TITLE	EMAIL ADDRESS	PHONE

PAYMENT INFORMATION

- Please select your preferred method of payment:
- Credit Card: a member of our accounting team will contact you directly
 - Check payable to: International Skeletal Society (in US dollars on a US bank) Tax ID # 23-7366930
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
 - Please Invoice Me

Return this completed Registration Form to Ryan O’Sullivan
 Email: Ryan@veritasamc.com
 Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118