



the  
International Skeletal Society

OCTOBER 4-9, 2020 | BARCELONA, SPAIN

# PARTNERSHIP PROSPECTUS

**INTERDISCIPLINARY MSK ORTHO-RAD-PATH COURSE  
& MEMBERS CORRELATIVE CASE PRESENTATIONS/  
ISS MSK IMAGING AND REFRESHER COURSE**

REGISTER ONLINE [internationalskeletalsociety.com](http://internationalskeletalsociety.com)



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2020 ISS Annual Meeting | EXHIBITOR AND SPONSORSHIP PROSPECTUS

# INVITATION FOR PARTNERSHIP

Dear Industry Colleagues:

The International Skeletal Society (ISS) would like to invite your support and participation at the 2020 ISS Annual Meeting taking place at the Hotel Arts Barcelona. The ISS's 2020 Annual Meeting will host 600-700 attendees and offer presentations and discussions of clinical case studies, scientific papers and reviews on all aspects of musculoskeletal disorders including imaging, pathology and clinical management. The mission of the International Skeletal Society is to bring together through an educational non-profit society, radiologists, pathologists, orthopedic surgeons and other specialists dedicated to the furtherance of the art and science and to the understanding diagnosis and therapy of musculoskeletal disorders.

Through the didactic presentations, debates, panel discussions and case studies - attendees will interact with expert subspecialists and invited speakers from across the world. Participants will gain instruction in the diagnosis, evaluation and management of difficult skeletal problems facing the practicing providers today. Program highlights this year will include the musculoskeletal imaging course which will stress the fundamentals of advanced concepts, the pathology/microscopes review, the ultrasound course, and many other "hot" topics in the field. The 2020 ISS Annual Meeting will undoubtedly be one of the most invigorating meetings of the year.

Partnering with the ISS at 2020 Annual Meeting is the most direct route in meeting with and sharing your products with some of the most well-known and respected health care providers and decision makers in the worldwide musculoskeletal community. As an essential part of the Annual Meeting, you will be able to place your product in the hands of key opinion leaders in the field and encourage new and existing relationships.

Please review the 2020 Partnership Prospectus and reserve your prime exhibit space today to participate in this cutting-edge skeletal conference. We look forward to having you as our industry partner and thank you in advance for your commitment to our mission. If you have any questions, please contact Denise Casterter at 973-769-1020 or via email at [denise@veritasmeeetingsolutions.com](mailto:denise@veritasmeeetingsolutions.com). The International Skeletal Society leadership and members look forward to meeting you in Vancouver!

Sincerely,

## **ISS Sponsorship Committee**

Christine Chung, MD ( N American Co-Chair)

Anne Cotten, MD (European Co-Chair)

Donna Blankenbaker, MD

Miriam Bredella, MD

Mark Cresswell, MD

Ken Lee, MD

William Morrison, MD

Christian Pfirrmann, MD

Nogah Shabshin, MD

Mihra Taljanovic, MD

## WHY PARTICIPATE?

- Showcase your products or services and network with nearly 600-700 subspecialists in a relaxed setting.
- Numerous hours of dedicated exhibit time.
- Traffic drivers (such as meals and coffee breaks) in the exhibit area allow for greater exposure to the participants.
- Company name acknowledged in the ISS syllabus material and scrolling announcements as helping to support the meeting through an exhibit fee
- Company logo recognition on ISS website.

## NEW TO MUSCULOSKELETAL (MSK) IMAGING?

Special opportunities are available for first time exhibitors and companies who are new to the MSK imaging space. For more information, please contact Denise Castetter at 973-769-1020 or via email at [denise@veritasmeetingsolutions.com](mailto:denise@veritasmeetingsolutions.com). We look forward to welcoming you to ISS.

## EXHIBIT SPACE RESERVATION

Companies wishing to exhibit must submit a completed exhibitor form (located on the last page) with a method of payment indicated on the form. Exhibits provide an educational service to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference. Exhibit space will be assigned at the sole discretion of the ISS. Factors affecting exhibit location may include support level; the date the registration form was received by the ISS office, the number of exhibits, and proximity of competitors.

## EXHIBIT PAYMENT

**CREDIT CARD:** Fill out and mail the registration form to the address below or call Denise Castetter at 973-769-1020 or via email at [denise@veritasmeetingsolutions.com](mailto:denise@veritasmeetingsolutions.com) to provide the number securely over the phone.

### CHECK PAYABLE TO:

International Skeletal Society  
EIN # 22-0436815

### MAIL TO:

International Skeletal Society  
c/o Veritas Meeting Solutions  
1061 E. Main Street, Suite 300  
East Dundee, IL 60118

## IN-KIND DONATIONS: HANDS-ON MSK ULTRASOUND COURSE

**Shoulder Scanning: from Basic to Advanced**

**Ted Miller, MD - Course Director**

**Tuesday, October 6, 2020**

Companies that are interested in providing equipment for this session via an in-kind donation, please contact Denise Castetter at 973-769-1020 or via email at [denise@veritasmeetingsolutions.com](mailto:denise@veritasmeetingsolutions.com) for shipping information.

## PLATINUM LEVEL

\$25,000

### PRODUCT THEATRE TIMESLOT (3 AVAILABLE)

A non-competing timeslot to highlight your drug, device or service featuring a member of your speaker's bureau. Price includes: room, basic audio visual package, promotion of program to our attendees, light food and beverage. Your premium exhibit space and up to 4 badges are included in this package.

**Day 1, Day 2 and Day 3 will be assigned on a first-come, first-served basis**

- 6-foot draped table with 2 chairs
- 4 exhibitor badges
- 4 tickets to Welcome Reception
- Recognition signage at entrance of program
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails

## GOLD LEVEL

\$15,000

**Gold Level Includes:**

- 6-foot draped table with 2 chairs
- 3 exhibitor badges
- 3 tickets to Welcome Reception
- Recognition signage at entrance of program
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails

### EARLY BIRD PRODUCT SESSIONS (3 AVAILABLE)

Provide your non-CME program or Hands-On Simulation Training experience for our attendees during a one-hour non-competing early bird session at 7:00 am on Wednesday – October 7, Thursday – October 8 or Friday - October 9. Price includes: room, basic AV or power if needed and pre-meeting and onsite promotion of your session to our attendees through the ISS website and printed program materials. Your session will take place in an adjoining room near the exhibit hall, continental breakfast will be paid for and provided to all attendees by the ISS in the exhibit hall. Does not include food or beverage.

### MEETING APP (1 AVAILABLE)

Make a lasting impression on attendees by sponsoring the app that houses all materials for the meeting, allowing your banner ad to be viewed by all attendees.

### INTERNET SPONSOR (1 AVAILABLE)

Your custom word or short phrase becomes the code attendees must enter to access the internet throughout the meeting. This is a great way to create a buzz, start conversations or drive traffic to your included exhibit table. Please contact [Denise@veritasmeetingsolutions.com](mailto:Denise@veritasmeetingsolutions.com) for internet code approval.

### COFFEE BREAKS

Provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

## SILVER LEVEL

\$10,000

**Silver Level Includes:**

- 6-foot draped table with 2 chairs
- 2 exhibitor badges
- 2 tickets to Welcome Reception
- Company link on conference website
- Recognition in conference program
- Recognition on mass marketing emails

Exhibiting companies agree to abide by all requirements of the ACCME Standards for Commercial Support, and the accrediting body will ensure that all decisions relating to the educational content of the CME activity are made free of the control of the exhibitors.

Exhibit space at this CME activity has not and will not be given as a condition of grants or commercial support but is a fee for rental of space only.

Company Name (as to appear on printed material)

Contact Person (Individual to whom all exhibitor information will be forwarded)

Title

Street Address

City

State

Zip

Telephone

Fax

Email

Product

Special Requests/Considerations

### INDUSTRY ATTENDEE BADGES

COMPANY REP NAME(S)

TITLE

EMAIL ADDRESS

PHONE

GOLD AND PLATINUM ONLY

ADDITIONAL ATTENDEES

### EXHIBIT SPACE RENTAL AND PROMOTIONAL SPONSORSHIPS

- PLATINUM SPONSORSHIP** Lunch Product Theater \$25,000: Date  1st Choice  2nd Choice  3rd Choice
- GOLD SPONSORSHIP** \$15,000:  1st Choice  2nd Choice  3rd Choice  
(check one)  Early Bird Session  Internet Sponsor  Meeting App  Coffee Break
- SILVER** 8 x 10 Booth \$10,000 (floor standing space for signs and equipment allowed, 2 badges and welcome reception)

### PAYMENT

Method of Payment:  Check (Make check payable to Society of Skeletal Radiology) EIN # 22-0436815

**Mail Checks to** Society of Skeletal Radiology | 1061 East Main Street | Suite 300 East Dundee, IL 60118 **Attn:** Denise Castetter

Credit Card:  Visa  MC  AMEX  DISCOVER

Card Number

Expiration Date

CCV Code

Name on Card

Signature

Credit Card Mailing Address (if different than above)

Total \$ *Please process payment as indicated above*

**SEND THE COMPLETED EXHIBITOR REGISTRATION FORMS AND CHECK PAYMENTS TO:**  
**International Skeletal Society** | Veritas Meeting Solutions | 1061 E. Main St., East Dundee, IL 60118

**Denise Castetter** | denise@veritasmeeingsolutions.com | 973-769-1020 | fax: 847-649-1704